

## Reasons Why Consumers Love Classic Breaks

**0** Grams Trans Fat!

✓ *Delicious*

Homemade taste without the effort!

✓ *Convenient*

Freezer-to-oven convenience!

✓ *Quick*

Just Break 'em and Bake 'em!

✓ *Easy*

Pre-portioned - no scooping or thawing!

✓ *Choice*

Bake only two or all 32 at once!

✓ *Quality*

Made with high-quality ingredients!



*Integrity ~ not just a word, but a promise of our commitment, that we will work diligently on your behalf to help you achieve fundraising success.*

*Classic Breaks*



*You deserve a break...  
a "Classic Breaks"  
profitable fundraiser!*



[www.classic-breaks.com](http://www.classic-breaks.com)

# Classic Breaks are...



## Convenient

Classic Breaks is a frozen, pre-portioned cookie dough. Each 2 lb. package contains 32, 1 oz. cubes. Consumers love the "break-and-bake" method which allows them to choose how many to bake at a time. Any remaining cookie dough can simply be put back in the freezer.

## Consumer Friendly

Because Classic Breaks is not in tub format, there is no scooping or forming before baking. Just place the frozen cubes on a pan and watch them round as they bake in the oven.

## Easy to Sell

A great product is easy to sell. With delicious homemade flavor and added consumer convenience, we stand behind our products 100%. Order-forms are also provided for free to your entire group!



## Easy to Deliver

On delivery day, we can organize your Classic Breaks by flavor and help you fill orders to make the process as stress-free as possible! Our rectangular-shaped package also makes it much easier for group members and consumers to carry, stack and store.

## Profitable

Classic Breaks offers not only a great percent profit, but more importantly, a high per unit profit. Your participants won't have to sell as many total items to make the same amount of profit as a fundraiser with a smaller per unit profit. Less work and more profit - who wouldn't want that combination?!?

*\*Be sure to talk with your Classic Breaks dealer for specific pricing details.*

*"Classic Breaks was truly one of the best fundraising experiences I have had yet! The local support staff was great in setting up and supporting us throughout the fundraiser from start to finish. I recommend Classic Breaks fundraising to everyone!" - School PTO Board Member*

# 6 Simple Steps for a Successful Classic Breaks Fundraiser!

- ✓ *Call or E-mail*  
Our friendly staff will be glad to assist you in setting up a fundraiser!
- ✓ *Set Up and Sell*  
Meet with your group to set goals, pass out order-forms, and start selling.
- ✓ *Wrap Up and Collect*  
Wrap up the fundraiser by collecting orders and payments from participants.
- ✓ *Tabulate*  
Phone in orders by flavor once you have a count for the whole group.
- ✓ *Plan for Delivery*  
Confirm and plan for your delivery time, date and location. Have order-forms and payment ready.
- ✓ *Deliver and Enjoy*  
Deliver product to customers and enjoy the profits from your fundraiser!

